

## Message Text

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70

ACTION EB-11

INFO OCT-01 EUR-25 ISO-00 CAB-09 CIAE-00 DODE-00 DOTE-00

INR-10 NSAE-00 RSC-01 L-03 DRC-01 /061 W

----- 109058

R 181732Z APR 74

FM AMEMBASSY LONDON

TO FAA WASHDC

INFO USDOC WASHDC

SECSTATE WASHDC 9645

UNCLAS LONDON 04831

FAA WASHDC FOR CHURCHVILLE, AIS-1

USDOC WASHDC FOR OIM/BARRETT

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: FARNBOROUGH INTERNATIONAL '74

REF: RUEOGBA 0949, 1021850 AND STATE'S 074025

1) EMBASSY (USTC) MOST PLEASED THAT FAA ADMINISTRATOR BUTTERFIELD WILL BE ABLE TO ATTEND MAY 9 MORNING BRIEFING FOR U.S. FARNBOROUGH EXHIBITORS. WE WOULD LIKE THIS MEETING TO BE THE OFFICIAL ANNOUNCEMENT OF THE U.S. GOVERNMENT PARTICIPATION IN FARNBOROUGH TO WHICH APPROPRIATE TRADE ASSOCIATIONS AND PRESS WOULD ALSO BE INVITED.

2) AS CURRENTLY PLANNED, EMBASSY AND TRADE CENTER OFFICIALS WOULD MAKE BRIEF PRESENTATIONS ON THE OVERALL U.S. EXHIBIT AND PLANS FOR FARNBOROUGH. WE WOULD LIKE ADMINISTRATOR BUTTERFIELD TO DESCRIBE FAA DISPLAY AND REASONS FOR PARTICIPATION. THIS COULD BE LIMITED TO A TEN-FIFTEEN MINUTE TALK. AFTER THE BRIEFING 15 MINUTES WILL BE ALLOWED FOR QUESTIONS.

3) SCHEDULE WOULD BE:

9:30 - PRELIMINARY MEETING FOR USTC STAFF AND EXHIBITORS

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ONLY TO DISCUSS PHYSICAL ASPECTS OF EXHIBITION, SHIPPING

DATES, ETC.

10:15 - COFFEE PERIOD.

10:30 - OFFICIAL FARNBOROUGH ANNOUNCEMENT BRIEFING (AS DESCRIBED ABOVE).

11:30 - 12:30 - RECEPTION.

THIS WOULD PERMIT ADMINISTRATOR TO DEPART EMBASSY APPROXIMATELY NOON IN TIME FOR 13.30 RETURN FLIGHT TO U.S.

4) PLEASE ADVISE WHAT VISUAL AIDS, IF ANY, WILL BE USED IN ADMINISTRATOR'S PRESENTATION AND WHAT FACILITIES WILL BE REQUIRED.

ANNENBERG

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NNN

## Message Attributes

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**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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